

February 2023

# NEWSLETTER

## Churchill Safaris at ITB Berlin 2023

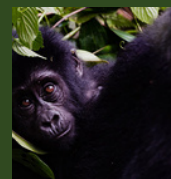


Churchill Safaris will be attending the 3 day marketing event in Berlin this year in March starting 7th to 9th in a bid to strengthen the existing market and broaden to new target markets marking Uganda as selling point.

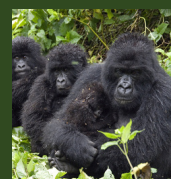
Since 1966, ITB Berlin has been the World's Leading Travel Trade Show. The ITB Berlin convention is the world's largest travel industry event of its kind. Messe Berlin is planning a number of important changes this year to mark the first in-person edition of ITB Berlin since the pandemic. Instead of running from a Wednesday to a Sunday, ITB Berlin 2023 will take place on three successive days, from Tuesday 7 to Thursday, 9 March. The demands placed on global trade fairs have changed considerably in recent years, which is why in future and in terms of customers, the World's Leading Travel Trade Show is concentrating its efforts to focus on exhibiting companies as well as exclusively on trade visitors, buyers and the media. As in previous years, the internationally renowned ITB Berlin Convention will take place live parallel with the exhibition on the Berlin Exhibition Grounds, with selected sessions live-streamed on itb.com. Virtual services surrounding the live show will round off events.

### Travel Tips:

- Decide Where to Go
- Decide When to Go
- Book Your Tour Activities and Lodging
- Book Your Flights
- Buy Travel Insurance
- Check Your Visa Requirements
- Organize Travel Medication
- Buy Your Travel Equipment
- Decide What to Do About Money
- Read About Your Destination



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